



FROM THE DESK OF
Bill White

My fellow residents of and voters in Buckhead:

When a group of concerned neighbors came together to form the Buckhead Exploratory Committee (now the Buckhead City Committee) more than a year ago, we began studying the possibility of an independent Buckhead City and all options were on the table. Our committee initially took a “wait and see” approach, hopeful of a friendly and accommodating response from the City of Atlanta to address the dramatic increases in violent crime.

Instead, we were met with hostile resistance and baseless accusations. Rather than discussing sensible solutions to obvious challenges pertinent to the Buckhead community, we soon were forced to defend ourselves against attacks from the City of Atlanta on the character and intentions of our group—attacks funded by our own tax dollars.

While murder, car larceny, assaults, shootings, and other criminal acts exponentially surged in Buckhead at a rate much higher than the surrounding metro area, the City of Atlanta dispatched its taxpayer-funded lobbyists to the state capitol to thwart our efforts to put the option of Buckhead City on the November 2022 ballot. You read that correctly. The City of Atlanta is using your tax dollars in an attempt to deprive Buckhead residents of the right to vote on their future.

We would love, and indeed need, your help. Please join us. On our website (www.becnow.com), you'll learn how to contact your state legislators, join our committee, donate funds, host a fundraiser, order a yard sign to display your support, or become a Buckhead City Ambassador. More informally, when you see false or negative comments on social media channels like Nextdoor, please defend the Buckhead City movement with the facts, because the facts are on our side. We're sharing the facts with you here to help spread the truth. We couldn't be more optimistic about Buckhead City now that the requisite feasibility study is completed. Please be on the lookout for news on this and other exciting developments. Follow us on social media [@buckheadcityga](https://twitter.com/buckheadcityga).

We are all in this together, and we all want a better, safer, more prosperous Buckhead.

See you in the neighborhood.

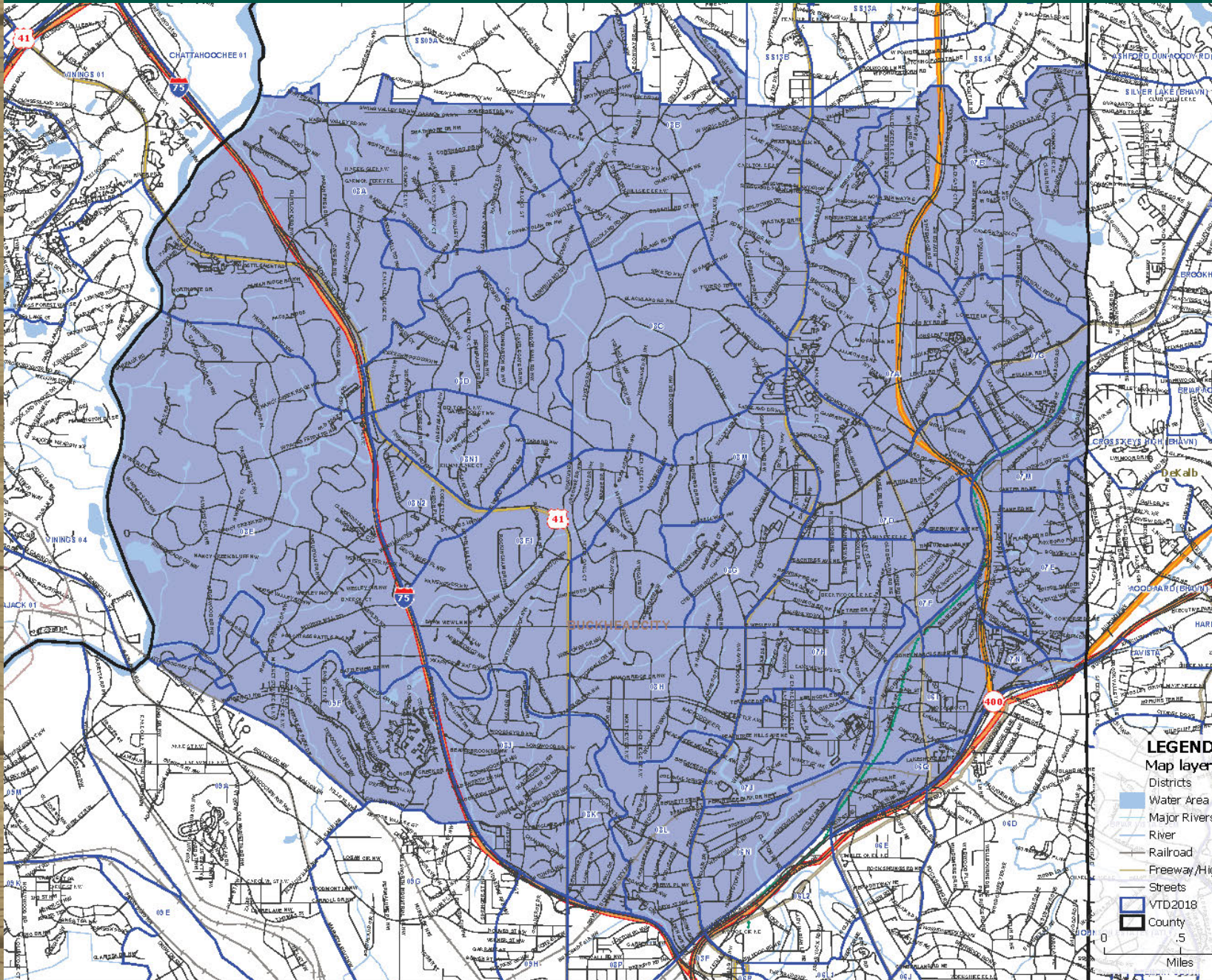
Respectfully,

Bill White and the Buckhead City Committee



Welcome to the Start of

SOMETHING EXTRAORDINARY





BUCKHEAD CRIME IS RISING FASTER

Than Crime in Atlanta

| | CITYWIDE | ZONE 2 / BUCKHEAD |
|---------------------|----------|-------------------|
| Robberies | +2% | +39% |
| Aggravated Assaults | +26% | +52% |
| Larceny from Autos | +27% | +40% |

Source: APD, Y/Y through June 12, 2021

FREQUENTLY ASKED QUESTIONS

- Will the formation of Buckhead City financially harm Atlanta?*

No. The City of Atlanta’s annual operating budget is \$2.04 billion. An additional \$1.4 billion is allotted to Atlanta Public Schools. From that combined total of \$3.44 billion, Buckhead City expects to require less than 6 percent, or \$203 million, to sustain and even improve the quality and delivery of city services.
- How would Buckhead City benefit Atlanta?*

The formation of Buckhead City would leave the City of Atlanta with responsibility for 20% fewer residents. Any resulting reduction in funds to the City of Atlanta via Buckhead taxes will be offset by the reduction of responsibility for police, roads, and parks. A smaller Atlanta—a smaller anything—is easier to manage.
- How would policing in Buckhead City differ from that exercised by the City of Atlanta?*

The Atlanta Police Department currently is understaffed by about 400 officers. In Buckhead, a community of over 88,000 residents, there are approximately 80 Atlanta police officers assigned, with only about 20 officers on shift at a time. The Buckhead City Committee calls for a Buckhead police force of 300 with close to 80 officers on shift at all times. Policy studies demonstrate that each additional officer reduces crime by 1.3 violent crimes and 4.2 property crimes per year.
- In addition to simply increasing the size of the police force, Buckhead City would view its officers as keepers of community order, not potentially malicious predators. The Atlanta mayor recently admitted that the Atlanta police morale is “down ten-fold.” A Buckhead City police force, by contrast, would be welcomed, valued, and supported.

THE PATH TO CITYHOOD

| COMPLETED | COMPLETED | COMPLETED | EXPECTED APRIL 2022 | EXPECTED NOV. 2022 | EXPECTED FEB. 2023 | EXPECTED JUNE 2023 |
|---|---|--|---|------------------------------------|---------------------------------|-----------------------|
| Local group initiates incorporation process | Bill(s) formally introduced to the Georgia General Assembly | Feasibility study conducted to determine viability | Bill passed by General Assembly, signed by Governor | Buckhead residents pass referendum | Mayoral/ City Council elections | Buckhead City begins |